

UNIVERSITÀ DEGLI STUDI DI MILANO

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Codice concorso 4252

Arianna Rubi Mainardi
CURRICULUM VITAE**INFORMAZIONI PERSONALI (NON INSERIRE INDIRIZZO PRIVATO E TELEFONO FISSO O CELLULARE)**

COGNOME	MAINARDI
NOME	ARIANNA RUBI
DATA DI NASCITA	20/04/1982

INSERIRE IL PROPRIO CURRICULUM
(non eccedente le 30 pagine)**PRESENT POSITION**

From January 2019 **Postdoctoral Research Fellow**, University of Milano-Bicocca

Title of research project: *Corsi di vita e trasformazione nelle relazioni e nelle pratiche di genere. Una ricerca longitudinale qualitativa* (SPS/08)

Topics: Sociology, Gender Studies, Longitudinal Studies

MEMBER of SCIENTIFIC BOARDS

Vice-chair of Ecrea's Women Network - European Communication Research and Education Association <https://ecrea.eu>

EDUCATION

December 2015: **PhD**, Information Society, Department of Sociology and Social Research, University of Milan-Bicocca (Italy).

Title of dissertation: "Digital girls. Le ragazze e la ridefinizione dei ruoli di genere online e offline"

- Qualitative research on online and offline processes of subjectivation, in the post-feminist context of digital media. Methodology: in-depth interviews with girls and online observation

Topics: Sociology, Gender Studies, Internet Studies, Youth Studies, Qualitative Methods

Final evaluation: Excellent

July 2011: **MA**, Public and Business Communication, Department of Political Science, University of Milan (Italy). Title: "Le nuove giovani: la costruzione mediatica dell'identità", Final evaluation: 110/110

December 2009: **BA**, Communication and Society, Department of Political Science, University of Milan. Title of thesis: "Media-attivo. Progetti di educazione ai media nelle comunità indigene zapatiste"

RESEARCH FELLOWSHIPS

- September 2018 to December 2018: **Postdoctoral Visiting Fellow**, funded by the Fondation Maison des Sciences de l'Homme (FMSH), at CADIS - Centre de Analyse et de Intervention Sociologiques, École des hautes études en sciences sociales (EHESS), Paris (France)
Title of research project: *L'expérience politique en ligne et hors-ligne des jeunes filles musulmanes face à la radicalisation*
Topics: Youth Studies, Political Participation, Intersectionality
- March 2018 to August 2018: **Research Assistant**, Institute of Humanities and Social Sciences, Scuola Normale Superiore, Florence (Italy)
Topics: Qualitative Methods, Gender Studies, Social Movement Studies
Main activities:
 - Analysis and presentation of qualitative data related to the production of alternative visions and practices in the context of social movements
- March 2017 to February 2018: **Postdoctoral Research Fellow**, Institute of Humanities and Social Sciences, Scuola Normale Superiore, Florence
Title of research project: *Makers - Knowledge Production and Dissemination within the ICTs for gender movement* (SPS/08 – SPS/04)
Topics: Gender Studies, Internet Studies, Social Movement Studies, Qualitative Methods
Main activities:
 - Elaboration of a theoretical framework in the field of collective action and knowledge production, gender studies and media studies
 - Design and development of an ethnographic research combining observation and in-depth interviews
 - Analysis of qualitative data
- May 2016 to February 2017: **Postdoctoral Research Fellow**, University of Verona (Italy)
Title of research project: *Comunicare la ricerca scientifica nell'ottica del public engagement. Modelli decentrati di comunicazione (TED)* (SPS/08 – SPS/09)
Topics: Public Engagement, Sociology of Organization, Communication
Main activities:
 - Elaboration of a theoretical framework in the field of scientific communication
 - Coordination and management of a multidisciplinary work team
 - Definition of communication models for scientific knowledge dissemination (for universities)
- June to September 2015: **Visiting Scholar**, CADIS - Centre de Analyse et de Intervention Sociologiques, École des hautes études en sciences sociales (EHESS), Paris
- November 2013 to April 2014: **Visiting Scholar**, Erasmus School of History, Culture and Communication, Erasmus University Rotterdam (Netherlands)

Member of the following research teams:

2018 to present: **Research Center Politesse – Politics and Theories of Sexuality**, Department of Human Sciences, University of Verona – www.politesse.it

2016 to present: **COSMOS – Center of Social Movement Studies**, Scuola Normale Superiore, Florence – www.cosmos.sns.it

2013 to 2015: **New Media Observatory – NumediaBios**, University of Milan-Bicocca

Research activities on media practices among university students, carried out using quantitative methods

TEACHING EXPERIENCE

Adjunct Professor

May 2018 to February 2020: BA course **Political Communication**, *Sociology of Communication*– 60 hours, Department of Literatures, Philosophy, Communication, University of Bergamo (Italy).

March 2018 to March 2019 : BA course **Communication and Social Interaction** *Sociology of Communication*– 60 hours, Department of Literatures, Philosophy, Communication, University of Bergamo (Italy).

Guest lectureships:

November 2019, «Spazi della politica e sguardo intersezionale», Laboratorio di Filosofia Politica "Donne e uomini non si nasce, si diventa. Percorso interdisciplinare sulla costruzione dei generi". Dipartimento di Filosofia, Università degli Studi di Milano, presso il Carcere di Opera (Milano)

April 2019, «Techniques qualitatives d'étude du numérique. Etude de cas: une première exploration des expériences politiques des filles musulmanes en ligne et hors-ligne», research seminar Genre, génération, ethnicité, at the École des Hautes Études en Sciences Sociale (EHESS), Paris

April 2018, «Genere, identità e media digitali» within Processi culturali e comunicativi course, Department of Sociology, University of Milan-Bicocca

March 2018, «Tecniche qualitative di ricerca sul digitale. Giovani, genere e identità», within Metodologia della Ricerca Sociale course, Department of Sociology, University of Milan-Bicocca

February 2018, «The Politics of Media and Gender equality» with Elena Pavan, PhD seminar, Doctoral Programme on Political Science and Sociology, Scuola Normale Superiore, Florence

October 2017, «Tecniche qualitative per la ricerca sul digitale», within Social Research and Digital Data course, Department of Sociology, University of Trento (Italy)

May 2016, «Digital Media, Genere e Sessualità: prospettive teoriche e di ricerca» within Social Media Research lab, University of Milan-Bicocca

March 2016, «Les jeunes filles et la performance du genre en ligne: une étude de cas en Italie», research seminar Genre, génération, ethnicité, at the École des Hautes Études en Sciences Sociale (EHESS), Paris

Teaching assistantships:

February to September 2018: *Methodology for Social Research* (BA)

Department of Sociology and Social Research, University of Milan-Bicocca

November 2015 to September 2017: *Sociology of Culture* (BA)

Department of Sociology and Social Research, University of Milan-Bicocca

December 2016 to February 2017: *Sociology of Communication* (BA)

Department of Linguistic Mediation and Intercultural Studies, University of Milan

April 2016 to July 2017: *Women, Politics and Institutions* (advanced training)

University of Milan-Bicocca

March to September 2016: *Technologies for Education and Digital Environments for Education* (BA) Department of Human Sciences for Education, University of Milan-Bicocca (blended learning)

SUMMER SCHOOLS

22 July - 2 August 2013: **Introduction to Discourse Analysis**

Essex Summer School in Social Science Data Analysis and Collection, University of Essex (UK)

- Introduction to discourse analysis both as a theory and as a research method

27 - 31 August 2012: **Stillness and Movement of Images: New Perspectives on Temporality, Technology and the Senses in Feminist Theory**

Network of Interdisciplinary Women's Studies in Europe (Noise), University of Utrecht (Netherlands)

- Feminist theoretical approaches to the relationship between technology, power and subjectivity

PEER REVIEWING AND GUEST EDITING

Reviewer for: Italian Journal of Sociology of Education; Catalan Journal of Communication & Cultural Studies; Contention: The Multidisciplinary Journal of Social Protest; Ecrea 2016 and 2017 – European Communication Conference.

Guest editor for *Modern Italy*, for the special issue "Sexuality and power in contemporary Italy: subjectivities between gender norms, agency and social transformation" (Spring 2018)

LANGUAGES

Italian (mother tongue)

English (advanced)

French (advanced)

IT SKILLS

Software for statistical (SPSS) (basic knowledge) and qualitative (ATLAS.ti) data analysis

LIST OF PUBLICATIONS

Peer-reviewed academic articles and book chapters:

Scarcelli M., and Mainardi A. (2020), «Revealing intimacy through digital media: Young people, digital culture and new research perspectives», in Billett P., Martin D., and Hart M. *Complexities of Researching with Young People*, London: Routledge, 87-98.

Mainardi A. (2019). "Mediated friendship: online and offline alliances in girls' everyday lives in Italy", Oñati Socio-legal Series. <https://doi.org/10.35295/osls.iisl/0000-0000-0000-1085>

Pavan E., and Mainardi A. (2019), «At the roots of media cultures. Social movements producing knowledge about media as discriminatory workspaces», *Information Communication and Society*, 1-17

Pavan E., and Mainardi A. (2018), «Striking, Marching, Tweeting. Studying How Online Networks Change Together with Movements», *PaCo Partecipazione e conflitto*, 11 (2), 394-422. DOI: 10.1285/i20356609v11i2p394

Zambelli E., Mainardi A., Hajek A. (2018), «Sexuality and power in contemporary Italy: subjectivities between gender norms, agency and social transformation», *Modern Italy*, 23, 2. DOI: 10.1017/mit.2018.11

Mainardi A. (2018), «‘The pictures I really dislike are those where the girls are naked!’ Girls, sexuality and body in Italian postfeminist digital culture», *Modern Italy*, 23, 2. DOI: 10.1017/mit.2018.6

Cossutta C. e Mainardi A. (2015), «La Jeune Fille può partecipare? Una riflessione attorno al genere come dimensione dell'agire politico tra le ragazze dei movimenti sociali», in Magaraggia S. e Vingelli G. (eds), *Genere e partecipazione politica*, Milan: Franco Angeli, pp. 49-60

Mainardi A. (2015), «Le adolescenti e le performance di genere online: oltre il panico morale», in Bartholini I. (ed), *Violenza di genere e percorsi mediterranei. Voci, saperi e uscite*, Milan: Guerini Editori, pp. 209-218

Cavalli N., Ferri P., Mainardi A., Mangiatordi, A., Micheli, M., Pieri, M. & Scenini, F. (2013), «University Students and Technologies: Usage, Consumption and Future Trends in the Educational Context», *International Journal of Digital Literacy and Digital Competence*, 4(4),15-27. DOI: 10.4018/ijdlde.20131100102

Mainardi, A., Mangiatordi, A., Micheli, M., & Scenini, F. (2013), «Gender Differences in Online Consumption and Content Production among Italian Undergraduate Students», *Cultura e comunicazione*, 2013(3), 39-53

Cavalli N., Ferri P., Mainardi A., Mangiatordi A., Micheli M., Pieri M., Pozzali A. (eds), «Digital Learning 2. La dieta mediale dei giovani universitari», Milan: Ledizioni. ISBN: 9788867051199

Accepted for publication:

Mainardi A., and Cossutta C. (forthcoming), «Negotiating Authority through Feminism: Girls’ Political Experience in Italian Social Movements», in Bazzoni A., and Bardazzi A. *Gender and Authority* (forthcoming), London: Palgrave Macmillan.

Mainardi A., (forthcoming), «Gendered Identities Online», in Ross K.(ed) *The International Encyclopaedia of Gender, Media, and Communication*, ICA series.

Mainardi A., and Pavan E. (forthcoming), «LGBTQI online», in Ross K. (ed) *The International Encyclopaedia of Gender, Media, and Communication*, ICA series.

Book review in peer-reviewed journal:

Federico Zappino (ed), «Il genere tra neoliberismo e neo-fondamentalismo», Verona: Ombre Corte, 2016, 208 pp. in *Studi Culturali numero 3*, 2016, December

Other publications:

Cossutta C, Greco V., Mainardi A., Voli S. (eds) (2018), “Smagliature Digitali. Corpi, Generi, Tecnologie,” Milan: Agenzia X. ISBN 978-88-98922-40-6

Cossutta C., Mainardi A. (2018), «Sorveglianza, Soggettività e Spazio Pubblico», in *Smagliature Digitali. Corpi, Generi, Tecnologie*, Milan: Agenzia X, pp. 169-179

Mainardi A. (2016), «Who is my Profile Picture? A Reflection on Gender and Agency in the (dis) embodied Engagement with Digital Media» in *Streaming Egos Digital Identities*, Goethe-Institut Paris, pp.126-128

CONFERENCES AND PRESENTATIONS

Conference organization (member of the scientific committee):

The Gender&Communication section of ECREA Conference “Media, gender and sexuality in contemporary Europe Resistances and redefinitions through performances, productions and consumption”; as ECREA Women’s Network vice-chair I organized the roundtable “Gender and Knowledge Production in Contemporary Academia. Unpacking challenges and possibilities”; University of Padua, 15 - 16 November 2019

Chair:

- *AT GENDER Spring Conference* 2019; Feminist Teaching Through Emotions, Feelings and Affects; 8-10 May 2019, Gijon, Spain
- SEXUALITIES AND DIGITAL CULTURE IN EUROPE. A Joint ECREA Symposium ATHENS, 26-27 May 2017; Panel “Digital sexual politics in European contexts”.

Discussant:

Preconference Panel: “Building Feminist Alliances” in *Feminist alliances: the discourses, practices and politics of solidarity among inequalities*; International Conference, 6-7 March 2019, Department of Social and Political Sciences, Scuola Normale Superiore, Palazzo Strozzi - Florence

Session organiser:

14 - 16 September 2017: «Bodies and Genders between Physical Spaces and Digital Spaces», IV European Geographies of Sexualities Conference, Barcelona (Spain)

Presentations:

2019

«Online and offline political experience of girls of Muslim culture as a challenge to gender stereotypes and Islamophobia», two-day workshop on Populism, Religion and Gender – tensions and entanglements, University of Bergamo 4th and 5th December

«Building strategies of resistance through affects: online and offline alliances in Muslim girls’ political experiences» AtGender Spring Conference, *Feminist Teaching Through Emotion Feeling and Affects*, Gijon 8-10 May 2019

2018

«Revealing Intimacy through Digital Media: Young people, Digital Culture and New Research Perspectives», with Cosimo Marco Scarcelli (University of Padua, Italy), Conference *Intimacies Online*, *Online Intimacies*, Roskilde Universitet (Denmark), 26-27 May

2017

«Engendering Technology from Below. The case of “Unicorns in Tech”», with Elena Pavan (Scuola Normale Superiore, Florence), Conference of the Italiana Political Communication Association, Rome, 14-16 December

«Feminism(s) today from a grassroots perspective», round table, Institute of Humanities and Social Research, Scuola Normale Superiore, Florence, 22 November

«*The pictures I really dislike are those where girls are naked!* Girls, sexuality and body in Italian postfeminist digital culture», Sexualities and Digital Culture in Europe: a Joint ECREA Symposium, Department of Communication and Media Studies, Schools of Economics and Political Science, National and Kapodistrian University of Athens (Greece), 26-27 May

2016

«Exploring girls’ agency in Italian SNSs context: girls negotiating parents’ discourses in performing

gender identity online», with Tonny Krijnen (Erasmus University of Rotterdam), 6th European Communication Conference ECREA, Prague (Czech Republic), 9-12 November

«Le ragazze e il contesto postfemminista dei media digitali», research seminar “Theories and politics of body and sexuality”, PoliTesse Research Centre, University of Verona, 26 May

«Ricerca di genere e istituzioni gendered», round table, Department of Sociology and Social Research, University of Milan-Bicocca and Interuniversity Centre of Gender Cultures, 13 April

«Les jeunes filles et la performance du genre en ligne: une étude de cas en Italie», research seminar, Genre, génération, ethnicité, École des Hautes Études en Sciences Sociale (EHESS), Paris, 29 March

2015

«Sexuality online: semi-public spaces, processes of subjectivation and forms of resistance», with Carlotta Cossutta (Università del Piemonte Orientale), Third European Geographies of Sexualities Conference, Sapienza – University of Rome, 16-18 September

«Girls performing gender online: an Italian case study», Conference *Consuming/ Culture: Women and girls in print and pixels*, Oxford Brookes University (UK), 5-6 June

2014

«Vecchie e nuove forme di violenza contro le donne», seminar, Department of Sociology and Social Research, University of Milan-Bicocca and Interuniversity Centre of Gender Cultures, 25 November

«Può la *Jeune Fille* partecipare? Una riflessione intorno al genere come dimensione dell'azione politica tra le ragazze dei movimenti sociali», with Carlotta Cossutta (University of Piemonte Orientale, Italy), XXVIII Conference of the Italian Political Science Association, University of Perugia (Italy), 11-13 September

«Le ragazze e la performance di genere online: oltre il panico morale», “Gender Studies” section (part of the AIS-Italian Sociological Association), University of Palermo (Italy), 29-30 May

2013

«Surveillance, Identity and Public Spaces», with Carlotta Cossutta (Università del Piemonte Orientale), Media in Transition 8: Public media, private media, MIT Massachusetts Institute of Technology, Cambridge, MA (USA), 3-5 May

«How do Italian university students see and use Facebook: is it private, public, or both?», with Nicola Cavalli, Paolo Ferri, Andrea Mangiatordi, Marina Micheli, Andrea Pozzali, Francesca Scenini (University of Milan-Bicocca), Media in Transition 8: Public media, private media, MIT Massachusetts Institute of Technology, Cambridge, MA, 3-5 May

«Gender and geekness in online consumption and participation: results from a survey», with Andrea Mangiatordi, Marina Micheli, Francesca Scenini (University of Milan-Bicocca), AIS-Italian Sociological Association, Symposium on Media industries and grassroots cultural production in the digital era, 20 September

Data

06.02.2020

Luogo

Milano